

2007



Preface



Chairperson, Board of Trustees
Dr. Rolf Jeker
Chairman, OSEC Business Network
Switzerland



Chairperson of the Association
Dr. Sabine Perch-Nielsen
Holder of an Academic Political Scholarship
at the Swiss Federal Parliament, Berne

Dear Readers,

Last year, climate protection attracted widespread public attention, due not least to the reports from the Intergovernmental Panel on Climate Change and the film by Al Gore. myclimate benefited from this heightened awareness, managing to quadruple the CO₂ offset volume at a stroke! This marks a real success for the day-to-day efforts of the myclimate team.

Looking at our carbon offset projects, myclimate was awarded the world's first Kyoto Gold Standard certificates for its biomass project in Karnataka, India. Heavy customer demand meant that further projects could be added to the portfolio: a solar cooker project in rural North China, and wind projects in Turkey and New Zealand.

An evaluation by Tufts University of Boston positioned myclimate among the world's four best CO₂ offset providers. Renowned international customers also showed that they were well aware of this: four airlines (Swiss, Lufthansa, Virgin Atlantic and TUIfly), the major Swiss retailers and many of Switzerland's travel providers, among them the biggest four, have now opted for myclimate as their offset partner. CO₂ offsetting is offered for a growing range of activities: air travel, car travel, heating, household emissions and products.

As well as offering CO₂ offsetting, myclimate is increasingly developing into a provider of services in the Carbon Management sector, such as

CO₂ calculations for a varied range of activities and CO₂ calculators for intranet or web platforms, as well as 'climate training' for company employees. myclimate has also stepped up its involvement in environmental education.

Read on to learn more about awareness-raising work during the last year, such as the Climate Laboratory for apprentices in technical vocations, and the triCO₂lor simulation game.

The myclimate team has seen many changes this year, with a new management and an increase in the number of employees. New international partners for sales of myclimate offset products have also joined us in Canada and Austria.

Whether you are a customer, partner, member or sponsor, it is you who make myclimate's successes possible. Many thanks for your loyalty and support. This year once again, please give your backing to myclimate's efforts for a good climate.

With climate-friendly regards

Dr. Rolf Jeker

Dr. Sabine Perch-Nielsen



myclimate – The Climate Protection Partnership

Established in 2002 as a spin-off from the Swiss Federal Institute of Technology (ETH) and as the result of a merger with The Climate Protection Partnership, myclimate is a non-profit foundation under Swiss law. myclimate is supported by a broad-based Board of Trustees, an Association and a distinguished Patronage Committee.

This international initiative with its roots in Switzerland is numbered among the world’s leading providers of voluntary carbon offsetting measures for greenhouse gases. myclimate develops innovative solutions in climate protection, and encourages the use of renewable energies and energy-efficient technology. As well as the original target group of private individuals, our challenging clientele now includes public administrative bodies, non-profit organizations and companies of all sizes. myclimate is also active beyond this country’s borders through its partner organizations in Norway, Austria, the UK, Canada, the USA and (most recently) Greece and Luxembourg.

Emissions are offset through high-quality carbon offset projects with partners, mainly in Asia, Africa and South America, as well as Switzerland. CO₂ emissions are reduced by replacing fossil energy sources with renewable energies and implementing energy-efficient technologies.

myclimate carbon offset projects aim to meet the highest standards (Gold

Standard); as well as reducing greenhouse gases, they also make a proven and positive contribution toward sustainable development. myclimate also runs a variety of projects aimed at fostering public dialog on climate protection. Exhibitions in the Swiss Transport Museum, school projects, platform discussions and a Climate Laboratory for apprentices help to raise public awareness of climate change and promote individual responsibility.

Thanks to a highly credible organization with a workforce of professional specialists, there is growing demand for myclimate’s expertise in connection with carbon management services, e.g. to elaborate carbon assessments for products, processes and companies, and to offer advice on the development of carbon offset projects.

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myclimate Carbon Offset Projects



Clear strategy and ongoing development of internal processes

Ever since myclimate was founded, it has helped to develop and support only those carbon offset projects which meet the three criteria of additionality, permanency and sustainability.

To achieve this high standard of quality, myclimate has clearly defined the procurement strategy for the individual projects. For example, support is only given to renewable energy and energy efficiency projects as well as projects that utilize collected methane as a source of energy, or make a substantial contribution toward sustainable development. On the other hand, forestry projects are not being sponsored at the moment because there is uncertainty about the long-term nature of the offset, e.g. in case of a reforested area should burn down again.

Increasing public awareness of climate change has also been accompanied by the growth of the CO₂ offsetting market. New project standards are constantly being launched, with widely differing requirements for sustainability and project auditing.

Among the variety of project standards used across the globe, myclimate focuses on the certification schemes which offer the best quality based on the Gold Standard and the Clean Development Mechanism of the United Nations. Last year, myclimate developed its own project standard (geared to the UN processes) for Swiss projects. We hope that this pioneering achievement will soon lead to a broad-based standard for domestic projects.

As well as defining key points for the selection of projects, myclimate is also continuing to develop its internal processes in order to react even more efficiently and effectively to the grow-

ing numbers of inquiries and contacts. The due diligence audit carried out for every project has been standardized, and it now includes assessments of the technology, project region and project organization as well as the project partner's experience. There has also been further development of the processes for managing the myclimate CO₂ registry, which was externally verified for the first time for commitments until end of 2007 by SGS.



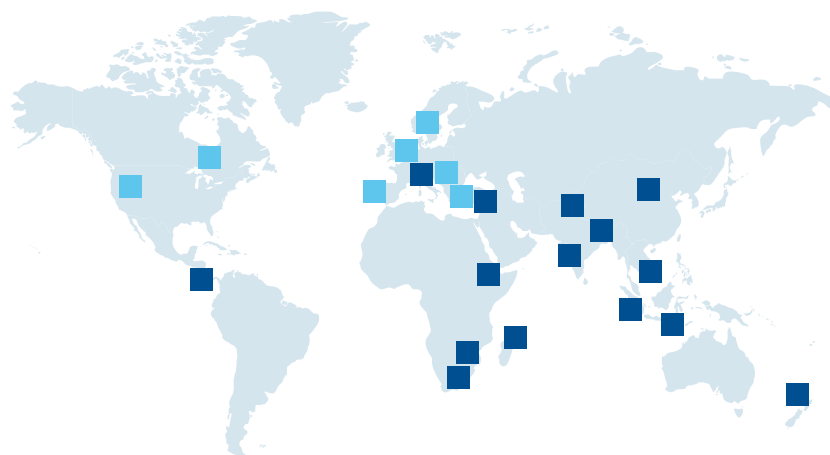
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■ myclimate Carbon Offset Projects ■ myclimate Sales Partners



In 2007, the Malavalli biomass project supported by myclimate became the first project in the world to generate Certified Emission Reductions, recognized both by the United Nations and the Gold Standard.

A myclimate project in southern India has generated the world's first Kyoto Gold Standard Certificates

There are two certificates on the global CO₂ market which are worth striving for: recognition by the Clean Development Mechanism of the United Nations and by the Gold Standard Foundation which sets very high criteria regarding sustainability and involvement of the local population. In 2007, the Malavalli biomass project supported by myclimate became the first project in the world to generate certified emission reductions, recognized by the United Nations as well as the Gold Standard. This means that we can offer our clients the world's most valued certificates for offsetting CO₂ emissions. The Malavalli project in the Indian state of Karnataka uses agricultural residues such as sugar cane leaves to generate power which is fed into the regional grid, thereby reducing the use of coal to produce electricity. After

the combustion process, the ash is mixed with cow dung and returned to the fields as fertilizer. This also closes the nutrient cycle.

The project is creating several hundred jobs in connection with collecting and transporting the biomass and operating the plant.



Project to install biomass gasification power plants is registered by the UN

For several years, India's Desi Power company (with support from myclimate) has been planning to install biomass gasification power plants and power generators in 100 villages in the northern Indian state of Bihar. The project entered its implementation phase last year when the first generators were installed. In December 2007, the United Nations also registered this project with the Clean Development Mechanism, and Gold Standard registration is planned at a later stage. As well as reducing CO₂ by replacing diesel generators, that project also plays a major part in sustainable development in this poor rural area: the power supply is stabilized and new small enterprises can be set up. The picture shows the program's first plant in Gayari.





Small hydro-electric power station commissioned in Indonesia

In the rural region of Salido Kecil on the Indonesian island of Sumatra, the Indonesian branch of the company Swiss Entec is repairing and extending a small hydroelectric power station which has ceased to function, on behalf of a local ice producer. myclimate is supporting this project via CO₂ off-setting. In summer 2007, the commissioning of the first of three 330 kW turbines took place. Two further stages will follow by 2009. To obtain Gold Standard registration, myclimate calculated the expected emission reductions and surveyed the local inhabitants' opinions about the project. The results are currently being reviewed by an external validator. The project is due to be registered with the Gold Standard in a few months' time. More small hydro-electric power stations are planned.



Continued progress for wind projects in Madagascar and Turkey

myclimate promotes a wide range of renewable energies including wind energy. Madagascar's first wind park was added to the myclimate portfolio in 2006. In summer 2007, myclimate employee Martin Stadelmann, was able to see personally how important the construction of the wind energy plant at the northern tip of Madagascar is in order to prevent the construction of additional heavy oil power stations. The consultation of the local inhabitants for the Gold Standard registration indicated widespread agreement with the project. Wind energy is also used to bring electricity to rural villages, as proven by the start-up of small wind turbines in summer 2007. The far larger wind park supported by myclimate is due to be connected up to the grid in fall 2008.

In fall 2007, myclimate entered into a partnership to co-finance another wind project: one of Turkey's first wind parks is under construction at Yundtag on the country's west coast. It will start operating in spring 2008, and is likely to obtain the Gold Standard registration. Sustainable energy projects in this rapidly-growing country are achieving the urgently required changeover from fossil to renewable energies, highlighting the vast potential of these technologies.





For every tonne of emissions reduced in a Swiss project, myclimate reduces another tonne of CO₂ emissions in an international project in order to ensure additionality.

Renewable energy in the Swiss high mountains

myclimate also offers its clients the option of offsetting emissions in Switzerland. For this purpose, the Swiss project portfolio was launched for last year. In the future, and depending on demand, several projects in various areas of renewable energy and energy efficiency are to be implemented for voluntary domestic offsetting.

In 2007, the contract was signed for the ‚Monte Rosa Hut‘ pilot project. ETH Zurich, Lucerne University of Applied Sciences and EMPA, the Swiss Federal Laboratories for Materials Testing and Research, have developed a futuristic new hut for the Swiss Alpine Club (SAC) in the Valais. In summer 2008, amid a glacier landscape at 2810 meters above sea level, construction on a mountain hut will start, which can be operated with more than 90 % autonomous energy thanks to the use of solar energy (with photovoltaic and

solar thermal power plants), combined with cutting-edge building technology and architecture. The new hut will set an example of sustainable building practice and should be ready to welcome its first overnight guests in winter 2009 / 2010.

Use of financial resources in carbon offset projects, 2007

Projects	Contributions CHF
Biomass, India	105,600
Efficient cookers, Cambodia	198,000
Biomass, India, Malavalli	478,500
Wind, Madagascar	49,500
Wind, India	4,425
Wind, New Zealand	67,031
Compost, Bali	40,000
Total	943,056



myclimate Environmental Education



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Communicating easily-understood background knowledge about the complex subject of climate change, showing latest solutions and motivate young and old alike to take action – this is the philosophy that underpins myclimate’s environmental education projects. For this reason, the emphasis is not on CO₂ offsetting, but on ideas to reduce greenhouse gases directly in each individual’s environment at home or at the workplace. These projects were implemented in 2007:



Climate Laboratory

Simple technical measures can already save vast amounts of energy and cut the production of CO₂ which harms the climate. But who is to think up these measures and put them into practice? Well – for example – apprentices who have the technical know-how!

Over 900 apprentices are taking part in the Climate Laboratory project in the Ticino and the French- and German-speaking regions of Switzerland. They learn about climate change and seek out ideas on using energy more efficiently in everyday life.

Committed teams of apprentices participate in the Climate Laboratory competition by submitting their ideas and planning or implementing their projects. Prizes are to be awarded in August 2008.

For more information:

www.myclimate.org/klimawerkstatt

The Climate Laboratory is made possible thanks to:

Main sponsor:

- Mercator Foundation Switzerland

Sponsors:

- Sophie and Karl Binding Foundation
- Lottery Fund, Canton of Solothurn
- Lottery Fund, Canton of Aargau
- Lottery Fund, Canton of Berne
- myclimate Association
- Vontobel Foundation
- Swiss Airlines

Partner:

- Ecolive, Geneva



In contact with people

At trade shows for the travel sector or days of action for the general public, myclimate’s public relations work and its direct contacts help to familiarize people with ideas on climate protection solutions.

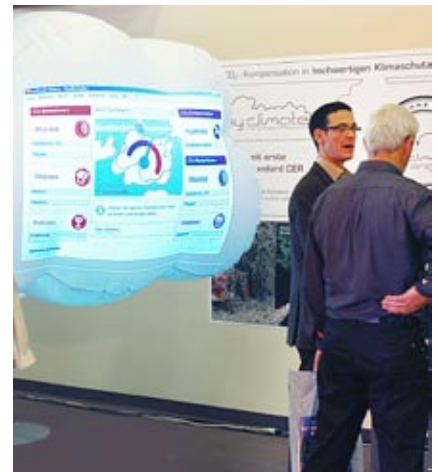
Stand campaigns and exhibits at trade shows:

- 2007: Langenthal Energy Days, Swiss Economic Forum SEF, Science Workshop at ETH Zurich, TTW Tourism Fair, Montreux, Zurich multimobil, Green Week in Brussels, Climate Change Conference in Bali.

Announcements of such events can be found on our website.

Made possible thanks to:

- myclimate Association





triCO₂lor Simulation Game

Awarded by the Swiss UNESCO Committee

The triCO₂lor simulation game links personal energy decisions to their consequences for global warming. Participants light-heartedly wonder who is going to win, but carbon dioxide is increasing in the virtual atmosphere and the global climate threatens to collapse completely! Help can only come from the Conference of Generations.

TriCO₂lor was developed in 2006 - 2007 together with UCS Ulrich Creative Simulations and the Langenbruck Eco-Center. So far, about 1000 school students have played the planning game.

At the start of 2008, triCO₂lor was recognized by the Swiss UNESCO Committee as a project to promote 'Education in sustainable development' and an 'Activity of the United Nations World Decade of Education in Sustainable Development in Switzerland'.



Twelve or more participants can play the game, and it is suitable for school classes, youth groups and events of all sorts. It can be borrowed or purchased.

For more information: www.triCO2lor.ch

Made possible thanks to:

- Lottery Funds of the Cantons of Aargau, Zurich and Solothurn
 - G. & B. Schwyzer-Winiker Foundation
 - Lily Waekerlin Fund, Accentus Foundation
- Partners:
- Langenbruck Eco-Center
 - UCS Ulrich Creative Simulations

'Transport and the Environment' at the Swiss Transport Museum

Transport poses one of the greatest challenges to the climate. So what better place to let people learn about this subject first-hand than the Swiss Transport Museum in Lucerne, Switzerland's most-visited museum? Together with the Swiss Transport Museum, myclimate is staging three exhibitions in the 'Transport and Environment' series:

- 'Fly Cool – Aviation and the Environment': 2005 to 2008
- 'Drive or Move – Move Ahead or Drive On?': Oct. 2006 to Dec. 2009
- 'Rail & Energy': for three years from August 2008.

Partners:

- Swiss Transport Museum, Lucerne
 - Comm-Care, Basel
- Made possible thanks to:
- Waste, Water, Energy and Air Authority AWEL
 - Canton of Zurich
 - Swiss Federal Office of Energy SFOE
 - Federal Office for Spatial Development ARE
 - Federal Office for the Environment FOEN
 - Federal Office of Transport FOT
 - Federal Office for Civil Aviation FOCA
 - Georg + Bertha Schwyzer-Winiker Foundation
 - Keystone AG
 - Lottery Fund of the Canton of Aargau
 - Lottery Fund of the Canton of Solothurn
 - City of Lucerne
 - Third Millennium Foundation
 - Mercator Foundation Switzerland
 - Swisscom
 - Central Switzerland Environmental Directorates ZUDK



myclimate Sales, Marketing and Communication



Manager, Sales,
Marketing &
Communication
Kathrin Dellantonio

2007 saw the highly successful continuation of the rapid growth which began in fall 2006. Tens of thousand of private individuals are now offsetting their CO₂ emissions through myclimate. Several hundred events in a wide variety of sectors and countries have been staged on a carbon-neutral basis thanks to myclimate. Strategic partnerships have also been established in critical sectors for climate development – for example, with airlines, tour operators and automobile manufac-

turers – opening up access to CO₂ offsetting and myclimate for significantly larger target groups.

Alongside the original myclimate ticket for voluntary offsetting of aviation emissions, it also became possible in March 2007 for private individuals to offset their car and household emissions at www.myclimate.org. At the same time, a choice of two different project portfolios was provided. As well as offsetting through the 'myclimate Portfolio' of projects abroad, it is now possible to select offsetting through the 'myclimate Switzerland Portfolio'. In this case, at least half of the emissions are offset in carbon offset projects in Switzerland.

myclimate – in demand as a partner

Last year saw the continuation of many successful partnerships: for example, more than 11% of all kilometers driven by Mobility clients are now carbon-neutral. A similar partnership was set up with Fleurop (Germany): for a small supplement, carbon-neutral bouquets of flowers can be ordered via the Fleurop website. About 3% of all bouquets ordered are currently delivered with no harmful effects on the climate. And since last December, visitors to all Swiss youth hostels have been able to sleep 'carbon-neutrally' as well.

myclimate was particularly successful in consolidating its position in two key areas last year: the travel industry and the aviation sector. Pioneering work by the first tour operators such as Travelhouse and Baumeler encouraged

others to follow suit, and now all Switzerland's leading travel providers are cooperating with myclimate: Hotelplan, Kuoni, TUI and Globetrotter all offer their clients the opportunity to offset the CO₂ emissions from their flight either via the web or on the spot in the travel agency. The Swiss Federation of Travel Agencies even offset its members' flights to its general meeting in Cairo. In the aviation sector, clients of Swiss, Lufthansa, Virgin Atlantic and TUIfly now have the same option. These airlines have chosen myclimate as their partner for voluntary offsetting of emissions.

Two more partnerships in the travel sector have made it easier to sell myclimate tickets since last year: Umbrella, a Swiss software company specializing in travel agencies, has integrated the booking of myclimate tickets into its software and has made this tool available to all Swiss travel agencies free of charge. An interface with the German credit card company AirPlus also makes it possible for companies to purchase an offset at the same time when a flight is paid for with the AirPlus card.

The travel sector has been one of myclimate's key partners for several years, but there was no really close contact with the automobile industry until last year. This makes it all the more pleasing that we were able to launch the first cooperation arrangement in this area with Volvo Switzerland: as well as offsetting the firm's own emissions, Volvo is offering its clients the option of buying a vignette



In terms of value, myclimate accounts for about 1 % of the world's voluntary CO₂ market*. Event organizers, hotels, airlines, tour operators, automobile manufacturers, printing houses and thousands of private individuals are offsetting CO₂ emissions through myclimate.

* State of the Voluntary Carbon Markets 2008, Ecosystem Marketplace

to offset their annual emissions and travel ,carbon-neutrally' for one year.

Strong media presence

Last year, active public relations work again raised awareness about myclimate and projected its offering to the outside world. We regularly send press releases to domestic and foreign media, as well as a quarterly newsletter to clients, partners and other interested parties. These activities have led to an exceptionally strong media presence with an overall positive assessment of myclimate and its work. myclimate is also receiving more and more inquiries from the media when expert opinions about climate protection are needed.

In 2007, various myclimate employees again gave numerous lectures, took part in platform discussions and staffed information stands at selected events. Successful examples include a side-event at the international UN Climate Conference in Bali, information stands at Switzerland's largest trade show for the travel sector, the TTW in Montreux, and at the Swiss Economic Forum and the Swiss ClimateForum in Thun. In 2007 we started to revise the visual presence for myclimate. Since March 2008, myclimate has a revitalized image and a stronger logo intended to position our organization as a serious, experienced partner for climate protection activities. The myclimate flyer is one of the first publications to incorporate the new design.

Melting Ice Sculptures

André Lüthi, the CEO of Globetrotter, brought us a 29-kilogram block of polar ice from his expedition to the North Pole together with extreme sportsman Thomas Ulrich. The polar ice was melted, poured into glass cubes and made into ,Melting Ice' sculptures together with Swiss glacier wood by Pius Walker, a wood sculptor from the Swiss village of Vals. Several thousand years old, the stone pine wood is exposed by the melting Swiss glaciers and is made available by the Geological Institute of the University of Berne headed by Professor Christian Schlüchter.

Melting Ice sculptures have so far been acquired by: Swisscom, Kuoni, Klein, Fischer Chemicals, Volvo, Hapimag, Herbera, PricewaterhouseCoopers, Griesser and Swiss Airlines.

This campaign was launched in May 2007 at the Swiss Economic Forum in Thun when the first sculpture was

handed over to Adolf Ogi representing the United Nations in Geneva.

More Melting Ice sculptures can be obtained from myclimate in return for sponsorship contributions to benefit the myclimate environmental education or carbon offset projects.



Global Expansion of Sales Partnerships



The myclimate model also works in other industrialized countries. A recent study by ENDS* listed 170 offset providers throughout the world. Thanks to its constant quality orientation, myclimate was rated in the top 3 by this study. This makes myclimate a sought-after partner, and the partnership network is continuously expanding. Successful local NGOs or independent organizations on the spot offer myclimate services in their countries as local myclimate representatives.

At the moment, the following salespartners are active participants in the myclimate network:

- Norway: Framtiden I vare hender, Oslo
- Canada: Planetair, Montreal
- USA: STI Boulder, Colorado
- Portugal: Ecoprogresso, Lisbon
- Austria: Austrian Institute of Ecology, Vienna
- Greece: CSE, Athens (since spring 2008)
- Luxembourg: Cegedel, Luxembourg (since spring 2008)

* Carbon Offsets 2008, www.endscarbonoffsets.com

Norway: Mitt klima

The year started with interest in voluntary offsets at an all-time high thanks to Norwegian Prime Minister Stoltenberg's New Year speech on the 1st of January, when he said that the government would buy offsets for all international flights by government employees. The media then showed huge interest in carbon offsets and particularly in Mitt klima, with increased attention from the business sector as well. Online sales remained high until July although there was a slight decline during the autumn. They peaked again in December to reach a total of NOK 2,135,436 (CHF 435,000).

During 2007 we concluded contracts with several resellers: Via Travel, a major travel agency in Scandinavia with over 120 branch offices, the renowned transport company Kuehne + Nagel (container cargo) and AirPlus. Two smaller travel agencies (Gecko and Life Travel) decided to pay half the price of all climate tickets bought by their customers.

Framtiden I vare hender (,The Future in Our Hands'), an international NGO focusing on development and education, participated in the ,Climate seen from the South' campaign along with six other environmental organizations. As a result of this campaign, we obtained funding to make videos on climate projects. A team went to visit the myclimate micro-hydro project in Indonesia and the 100 village power project in India. The videos can be seen on the Mitt klima and myclimate websites.

Several players on the Norwegian market started selling carbon offsets in the second half of 2007. The Norwegian Pollution Control Authority has decided that they themselves will sell offsets from ETS and CDM in 2008. Although this naturally means stronger competition, we believe that both people and institutions will choose myclimate because of our non-profit tradition and our Gold-Standard projects. We hope that our climate calculator will continue to contribute to people's awareness on greenhouse gas emissions, and we think that the new calculators which include emissions from cars, houses and meat/milk will actually increase voluntary offsets.

Gunnel Sandanger
framtiden I vare hender
www.mittklima.no



Canada: Planetair

myclimate launched its partnership with Planetair in May 2007. This made Planetair the first bilingual offset provider in Canada and the only one to offer Gold Standard offsets. It has since become a leading player on the Canadian offset market. Through its website, Planetair has been able to sell myclimate offsets in all Canadian provinces: a huge success in a country as large as a continent! As of December 2007, it has sold 4950 tonnes.

The highlight of Planetair's year was its selection by the David Suzuki Foundation as the offset provider for its 'Play it Cool' program with the National Hockey League Players' Association. Through this partnership, 523 hockey players signed up to make their professional travel 'carbon-neutral' during the 2007/08 season.

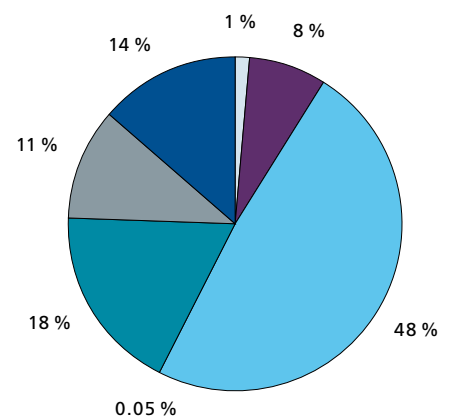
Planetair is proud to count the David Suzuki Foundation, one of Canada's pre-eminent environmental NGOs, among its clients as well as environmental icon Dr. David Suzuki himself. Planetair was also able to work with important clients from the corporate sector, including Deloitte, PricewaterhouseCoopers and Edelman. Planetair offset over 50 events across Canada, including Al Gore's speech in Vancouver.

Julian Lee
Planetair
www.planetair.ca

USA: Sustainable Travel International (STI)

STI has been selling carbon offsets to consumers and to the travel industry since late 2004, having introduced the first industry-specific carbon offsets through myclimate. Since then, STI has become an important player on the US voluntary carbon offset marketplace. They developed the first on-line custom carbon calculators in the tourism industry, which are now available on websites across the world. In addition, they have facilitated precedent-setting carbon impact programs for a number of tour operators, hoteliers, airlines and event planners, reaching hundreds of thousands of consumers. STI's notable offset efforts in the recent past include progressive partnerships with Continental Airlines, Midwest Airlines, AirPlus, Zogix, G.A.P. Adventures, Starwood Hotels, the Leading Hotels of the World, and offsets for Coca-Cola, Whole Foods Market, World Wildlife Fund, Virtuoso, the World Travel & Tourism Council and many others.

Peter Krähenbühl
Sustainable Travel International
www.sustainabletravelinternational.org



Percentages for myclimate's various online offsetting platforms:

- Online platforms for travel agencies
- Online platforms for airlines
- CH myclimate.org (retail only)
- AUT myclimate.at
- NO mittklima.no
- CA Planetair
- USA STI

myclimate IT Services



Last year, the IT department implemented various new CO₂ emission calculators and developed numerous IT solutions together with our partners.

IT Manager
Philipp Knobel

Integration into online booking engines

Direct integration into reservation engines so that clients can simply click if they wish to offset their travel emissions has proven to be a great success: the easier it is for users to offset emissions during the actual reservation process, the more likely it is that they will make use of this option.

For this end, myclimate offers a web service which calculates the quantity of emissions of a flight and the price for offsetting them; our partners can integrate this feature into their reservation systems (e.g. www.tuifly.de).

Integration into internet portals

Another service that myclimate offers companies is the implementation of calculators that are hosted on our server. However, design and look-and-feel of the calculators can be adapted and developed to match our partners' specific wishes. Our partners can integrate these offset calculators into their internet portals. With this option, flight data can be transmitted automatically, but this does not include personal data, which the customer has to re-enter. The customer is taken to the offset platform either via a link after the booking process has been completed or via a link in the booking confirmation email. An example of this alternative is available at: swiss.myclimate.org

CO₂-Calculator

CO ₂ emissions per year		13,218 t		CO ₂ compensation	
1. Mobilität		2. Wohnen		3. Lifestyle	
Fliegen:	0,01 t	Heizung:	2,86 t	Ernährung:	0,207 t
Auto fahren:	0,062 t	Stromverbrauch:	0,65 t	Textilien:	0,508 t
Zugfahren:	0,01 t			Hotel:	0,14 t
Hotel Emissions reduction		4. myclimate			
shopping cart description of total emission	Kompenation CO ₂ -Emissionen		CO ₂	Preis	
Hotel Emissions reduction		0,14 t	CHF 8,00	<input type="button" value="löschen"/>	
Clothing Emissions reduction		0,508 t	CHF 20,00	<input type="button" value="löschen"/>	
Emissionen im Bereich Ernährung kompensieren		0,207 t	CHF 8,00	<input type="button" value="löschen"/>	
Stromverbrauchsemissionen kompensieren		0,65 t	CHF 26,00	<input type="button" value="löschen"/>	
Heizungsemissionen kompensieren		2,86 t	CHF 104,00	<input type="button" value="löschen"/>	
Fahrzeugtyp Kleinwagen (5 1100 km, 50000 km, Benzin)		8,35 t	CHF 329,00	<input type="button" value="löschen"/>	
Fahrzeugtyp Mittelklassewagen (8 1100 km, 3000 km, Benzin)		0,712 t	CHF 28,00	<input type="button" value="löschen"/>	
Total		13,218 t	CHF 521,00		



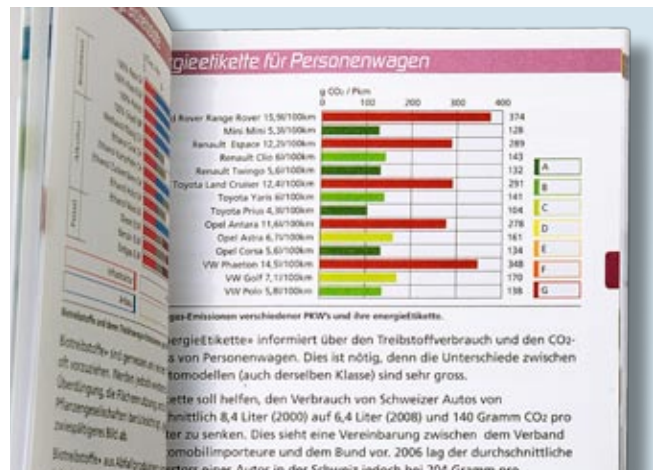
Integration of travel agencies

Umbrella, the back office system widely used by travel agencies, offers its users free software that enables them to become a myclimate ticket office with the minimum of effort. The new reservation system from Hotelplan also offers an integrated reservations option for its clients (own branches and priority partners). The Umbrella and Hotelplan IT systems access our web service for this purpose.

Integration via credit card charging

2007 also saw the implementation of a partner-specific interface (TAMARA) enabling clients of AirPlus (a planning and charging tool for business travel that is widely used by companies and travel agencies) to offset their emissions automatically or in each individual case.

myclimate's new Klimabooklet – facts and figures has arrived! Compact and packed with clear information, the new Klimabooklet offers a compendium of facts and figures about climate change in everyday life.



myclimate Finances 2007



The myclimate Foundation

BALANCE SHEET as of 31. 12. 2007	2007 CHF	2006 CHF
Assets		
Cash and cash equivalents	1,774,593	624,095
Accounts receivable from services	743,855	154,939
Due from the myclimate Association	166,915	193,265
Other short-term receivables	1,457	3,106
Accrued income and prepaid expenses	643,311	119,200
Total current assets	3,330,131	1,094,604
IT equipment	8,700	7,500
Total fixed assets	8,700	7,500
Total assets	3,338,831	1,102,104

Equity and liabilities

Accounts payable for goods and services	139,941	104,649
Other short-term liabilities	125,426	25,994
Accrued expenses, deferred income and short-term provisions	487,740	327,020
Carbon offset projects fund	2,320,000	635,000
Corporate development fund	75,000	0
Organization fund	75,000	0
Total borrowings	3,223,106	1,092,663
Foundation's capital as of 1. 1. 2007	9,441	49,226
Loss for the year		-39,785
Profit for the year	106,283	
Foundation's total capital on 31. 12. 2007	115,724	9,441
Total equity and liabilities	3,338,831	1,102,104

PROFIT AND LOSS ACCOUNT	2007 CHF	2006 CHF
Income		
Offsetting income	3,530,279	828,188
Withdrawn from carbon offset projects fund	1,166,000	554,000
Income from services	543,964	319,934
Sponsorship	70,966	21,980
Aid contribution – myclimate Association	0	25,000
Verwaltungsanteil Verein myclimate	20,000	20,000
Value added tax	-27,535	0
Interest income	3,622	417
Other income	18,942	502
Total income	5,326,237	1,770,021

Expenditure

Expenditure on carbon offset projects	1,154,868	554,069
Withdrawn from carbon offset projects fund	2,827,000	641,274
Expenditure on services	216,366	169,336
Expenditure on marketing	119,325	30,637
Personnel expenditure	404,986	182,408
Administrative expenditure	213,736	178,289
Maintenance of movable assets, IT	666	5,134
Rental expenditure	15,790	12,600
Reductions in revenue, losses on CA	111,270	25,495
Interest expenditure	48	119
Depreciations	5,851	4,974
Formation of corporate development fund	75,000	0
Formation of organization fund	75,000	0
Extraordinary expenditure	49	5,470
Total expenditure	5,219,954	1,809,806
Loss for the year		-39,785
Profit for the year	106,283	



Managing Director
René Estermann

The encouraging strong growth of clients' trust in myclimate is also reflected in a good profit and loss account for 2007: offset earnings were quadrupled as compared to the prior year, from CHF 828,000 to 3,530,000 CHF. It is also very pleasing to note the growth in earnings from myclimate

services by a magnificent 63 %, from 319,000 to 543,000 CHF. After last year's loss, the profit of CHF 106,000 enabled us to effect an urgently necessary increase in the foundation's capital which is now CHF 116,000. Moreover, CHF 75,000 was paid into each of the two newly established



Verein myclimate

Accounting:

AMH Treuhand AG, Rüti

Auditor:

Amivo AG, St. Gallen

BALANCE SHEET as of 31.12.2007	2007 CHF	2006 CHF
Assets		
Cash and cash equivalents	241,774	280,834
Short-term receivables	1,866	1,755
Total current assets	243,641	282,590
Total assets	243,641	282,590
Equity and liabilities		
Accounts payable for goods and services	0	7,262
Other short-term liabilities	2,950	0
Liability to the myclimate Foundation	165,915	193,264
Accrued expenses, deferred income and short-term provisions	3,100	32,500
Provisions	20,000	20,000.00
Total borrowings	191,965	253,026.77
Profit for the year	22,112	10,905
Association's capital	51,676	29,563
Total equity and liabilities	243,641	282,590

PROFIT AND LOSS ACCOUNT	2007 CHF	2006 CHF
Ertrag		
Members' contributions	36,057	24,976
Sponsors' contributions	16,170	8,000
Donations	56,487	36,971
Interest income	967	5,309
Exchange rate gains	5,605	5,231
Rental income	15,550	12,600
Total income	130,837	93,089

Expenditure

Rental expenditure	15,550	12,600
Administrative expenditure	4,429	4,463
To myclimate Foundation Management + Admin	20,000	20,000
Other expenditure	1,166	420
Total expenditure	41,145	37,484

Net income

Total income	130,837	93,089
Total expenditure	41,145	37,484
Total net income	89,692	55,605

Expenditure for specified purposes

Promotion of climate protection and sustainable development		
■ Media / awareness-raising work	0	10,000
■ Contribution- information campaign, Climate Alliance	0	2,200
■ Opinion Leaders survey	850	6,500
■ Flyer campaign - Berne Administration	0	1,000
■ Stand campaigns	2,500	0
■ Climate Laboratory	7,000	0
■ Climate balance	13,000	0
■ Climacard	10,000	0
■ triCO ₂ lor simulation game	5,730	0
■ Klimabooklet	28,500	0
Promotional contribution, myclimate Foundation	0	25,000
Expenditure for specified purposes	67,580	44,700
Profit for the year	22,112	10,905

organization and corporate development funds in order to allow and ensure further growth in the next phase of myclimate.

Over one million francs was invested in carbon offset projects during 2007. From the offsetting income, more than the 80% which was set as the minimum goal was paid into the project fund. The climate protection fund contained 2.3 million CHF at the end of 2007. We undertake to implement the emission reductions expected by the clients in verified myclimate carbon offset projects within the next two years.

The Association accounts, which are kept separately, also show pleasing growth in members' contributions, sponsors' contributions and donations, in excess of 40%.

This enabled financing of myclimate environmental education projects in the sum of CHF 67,580. The Association's equity capital was CHF 51,676 as at 31 December 2007.

myclimate CO₂ Registry verified externally for the first Time



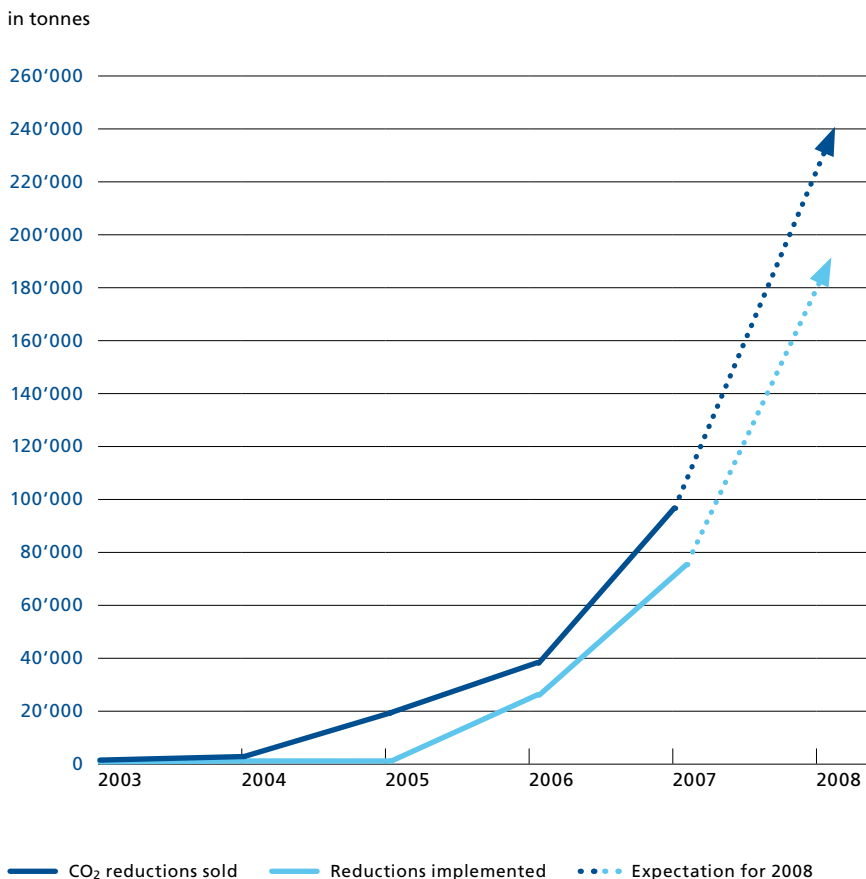
myclimate records CO₂ offsets in a special CO₂ registry. This includes all offsetting obligations and the CO₂ reductions implemented in the carbon offset projects, in the same way as for financial accounting. The myclimate CO₂ registry dated end 2007 was verified by SGS for the first time.

With the renewed rise in demand for CO₂ offsetting, myclimate also increased its emission reductions: in 2007, myclimate was able to finance a total of 77,500 tonnes of emission reductions through the myclimate projects, in return for 100,000 tonnes of CO₂ off-

setting sold (excluding the Football World Cup, 2006). myclimate gives clients an undertaking that the CO₂ reductions required for offsetting will be implemented through projects within two years at most.

Immediate and indiscriminate use of offsetting funds is neither possible nor appropriate, since priority is given to guaranteeing high project quality. myclimate aims to invest the funds entrusted to it in effective, additional and sustainable projects together with reliable and capable partners. Diligence and time are needed to recruit

the best possible local partners, to check the strictest criteria and to complete the certification process. At the end of 2007, the myclimate project fund contained CHF 2.3 million. In the next two years, this sum can be used to meet offsetting obligations in numerous projects by means of effectively implemented and verified reductions in CO₂ emissions.





myclimate is the world's first offset provider to have an externally verified register.

ABC of certificates

Retiring:

Canceling a certificate so that it cannot be used for other purposes (resale, meeting of legal obligations)

Additionality:

essential quality requirement for certified emission reductions. Additional emission reductions are those which would not have been achieved without the sale of certificates.

Double Counting (= double selling):

Situation where the emission reductions are claimed by several parties. By using verified emission reductions only and retiring the certificates in the externally audited register, myclimate guarantees that there is no double counting occurring.

Swissflex Registry for Kyoto Certificates

Since December 2007, Switzerland has been one of the first four countries in the world to set up a CO₂ registry for Kyoto-based certificates. This Swissflex registry records emission rights and certified CO₂ emission reductions in accounts.

For its projects under the Kyoto Protocol (CER and ERU certificates), myclimate maintains an account in the Swissflex registry in which it retires all certificates required for offsetting. Retiring certificates in the Swissflex registry ensures that emission reductions achieved in addition to the Kyoto obligations cannot be traded again or used for further obligations.

myclimate Organization and Personnel



Board of Trustees

Chairperson

Dr. Rolf Jeker

- Präsident OSEC Business Network Switzerland

Vice-Chairperson

Dr. Sabine Perch-Nielsen

- Holder of an Academic Political Scholarship at the Swiss Federal Parliament, Berne

Dr. Giatgen-Peder Fontana

- President of the Swiss Association for Environmentally Conscious Management (öBU)
- President of Mobility Carsharing

Pankraz Freitag

- Government Councillor and Council of States Member, Canton of Glarus

Prof. Dieter Imboden (until March 07)

- Professor of Environmental Physics at the ETH Zurich
- President of the Research Council of the SNSF

Otto Kern (until October 2007)

- Member of the Executive Board of ETH sustainability

Jürg Krummenacher

- Director, Caritas Switzerland

Dr. Christoph Sutter

- Partner and Managing Director, South Pole Carbon Asset Management Ltd.
- Member of the Methodology Panel of the CDM Executive Board (CDM EB)

Hans Wiesner

- Managing Director of Baumeler Trekking and Biking Holidays in Lucerne

Marcel Zuckschwerdt

- Vice Director of the Federal Office for Civil Aviation (FOCA)

Association Board

Chairperson

Dr. Sabine Perch-Nielsen

- Holder of an Academic Political Scholarship at the Swiss Federal Parliament, Berne

Vice-Chairman

Hans Kaspar Schiesser

- Project Manager, Public Transport Association

Adrian Bretscher

- Project Manager, Swiss Import Promotion Programme OSEC

Treasurer

Dr. Roger Baud

- General Secretary, ETH sustainability

René Duveen

- Langenbruck Eco-Center

Team

Managing Director

René Estermann

MSc in Agriculture

Deputy Managing Director

Alain Schilli

MSc in natural sciences / MBA EAEME

Sales, Marketing and Communication

Kathrin Dellantonio

Masters in Political Science

Carbon Offset Projects

Thomas Finsterwald

MSc in Mechanical Engineering

Environmental Education

Martin Stadelmann

MSc in Geography

Environmental Education

David Wettstein

MSc in Environmental Sciences

Environmental Education

Patrick Jaeger

MSc in Biology

Trainee / Sales and Administration

Andrea Altorfer

Stud. Phil I

Civilian Servant / Carbon Offset Projects

Leo-Philipp Heiniger

MSc in Chemistry

Civilian Servant / Administration

Thomas Schwizer

MSc (Biologie)

IT

Patrick Hüsler

MSc. in Engineering

Civilian Servant / IT

Philipp Knobel

MSc. in Engineering

Administration

Heidi Schlegel

Diploma in Business Studies

Administration

Fabienne Eigensatz

Apprentice (Business Administration)

Practical trainees:

Sandra Nicolics

Studying energy and resources

Raphaela Vogel

Student

Daniel Hasen

Studying environmental engineering

Civilian Servants:

Stefan Hayoz

MSc. (geography)

Marcel Schneeberger

Graphic artist

Stefan Schori

BSc. in mechanical engineering

Erich Fischer

Ph.D and. MSc. in natural sciences

Stefan Schmid

MSc Economics

Steve Deubelbeiss

Mechanical engineering

myclimate as a service organization for climate protection solutions

The film by Al Gore, the UN climate conference in Bali, the report by Nicolas Stern, former head economist at the World Bank, the reports by the Intergovernmental Panel on Climate Change (IPCC), the G8 summit on climate protection, the WEF on climate protection and numerous other events have finally moved climate protection into the focus of public attention. Within a very short period, awareness of climate protection and readiness to make an active commitment have been enormously strengthened among the general population and in business and political circles.

Thanks to its consistent orientation to high-quality carbon offset projects developed according to the best international standards, and thanks to its challenging international clients, myclimate enjoys an excellent reputation and high credibility, both nationally and internationally. We are even credited with a leading market position in the high-quality voluntary CO₂ offsetting segment.

Alongside CO₂ offsetting, there is also increasing demand for myclimate's services in connection with calculations, analyses, awareness-raising, training and communication. We are gradually expanding our services such as climate balance-sheets for products, processes and enterprises as well as employee training in climate protection. Together with the Langenbruck

Eco-Center for example, we have conceived 'climatop', a label which awards consumer goods with the smallest CO₂ emissions, and positioned it successfully on the market with Migros as the first user early in 2008.

Opportunities for growth are being realized

At the start of 2007, the myclimate team numbered half a dozen employees, but by the end of 2008 we shall have a staff of about 20 focusing on these key operational areas:

- development of high-quality carbon offset projects
- effective offsetting solutions
- environmental education and employee training
- carbon management services

Our status as an ETH spin-off expires at the end of 2008. For this reason, and due to our increasing requirement for space, we are currently looking for new office premises in Zurich.

The network of partners for sales and carbon offset projects is also being continuously expanded throughout the world. myclimate branches are currently being set up in Germany and the UK. New myclimate sales partners began operating in Greece and Luxembourg in spring 2008. Trademark protection for 'myclimate' has now been registered worldwide.

In 2008, myclimate is also likely to more than double its offset volume and to continue expanding its services.

All of this is only made possible thanks to the support from our committed Board of Trustees, the Association Board, our highly motivated employees, interested media and most of all, thanks to your trust as our client, member, donor or sponsor.

Many thanks! We look forward to counting on your active partnership in the future as well!



Managing Director
René Estermann

Deputy Managing Director
Alain Schilli

myclimate

Clients 2007

Extract



- ABB Asea Brown Boveri Ltd
- Academia Engelberg
- Airplus
- Aloja
- AMD (Advanced Micro Devices Inc.)
- Aqualips
- ASVZ
- at rete
- Au Tigre Vanillée
- aussenräume
- Avallain
- Axpo
- ba druck & verl
- Bank Lombard Odier Darier Hentsch
- BC Hydro Outreach, Corporate Affairs
- Behörde für Stadtentwicklung + Umwelt
- Ben&Jerrys
- Berner Umweltt 11./12. Mai 2007
- Bethlehem Mission Immensee
- BHP Bruggler & Partner
- Blue Sky
- blueyou
- BKW
- Büchi Labortechnik
- Buchwerkstatt
- Bundesamt für Energie (BfE)
- Bundesamt für Raumentwicklung (ARE)
- Bundesamt für Umwelt (Bafu)
- Bundesamt für Zivilluftfahrt (BAZL)
- Bündnis 90/ Die Grünen im Sächsischen Landt
- Cabinet du Ministre Benoît Lutgen
- Cara Europe Limited
- Caritas Schweiz
- CCB Management Services
- Centre for Sustainability and Excellence CSE
- Centre Info – Sustainable Investment Consulting
- CHECK-IN Reisen
- Clue - On with Virtualization
- Cockpit-Travel
- cR Kommunikation
- CSIRO Marine and Atmospheric Research
c/o World Meteorological Organization
- David Suzuki Foundation
- DERPART TRAVEL SERVICE
- Deutsche Lufthansa
- Deutsche Telekom – 3C Markets
- Dr. Clark Behandlungszentrum
- Druckerei Albisrieden Zürich
- Druckerei Steudler Press
- dynamic-net.ch
- Dyson
- Eaw
- Eco-Conseil Entreprise
- Ecologie Libérale
- econcept
- Ecoprogresso - Consultores em Ambiente e Desenvolvimento
- Eidgenössisches Departement des Innern EDI, Bundesamt für Meteorologie und Klimatologie
- Eidgenössisches Departement für Umwelt, Verkehr, Energie und Kommunikation UVEK
- einfach mobil Carsharing
- Eleganza Entertainment
- Elektroplan Buchs & Grossen
- EMPA – Luftfremdstoffe / Umwelttechnik
- EnBW Energie Baden-Württemberg
- Energiebüro
- Equitropic
- Erklärung von Bern
- Ernst Basler + Partner
- ETH Zürich
- ETH Zürich, CEPE
- ETH Zurich, SusTec
- Ethos Services
- ETHZ - Institut f. Atmosphäre + Klima
- European Fuel Cell Forum
- Eventmaker Schorno (Street Parade)
- EWEA – European Wind Energy Association
- Fachhochschule Nordwestschweiz
- fair sicherungsberatung
- FDP Schweiz
- Fédération Internationale de Football Association – 3C Markets
- Fischer Chemicals
- Fleurop
- Flughafen Genf
- FOD Volksgezondheid, Veiligheid van de Voedselketen en Leefmilieu
- Fontana & Fontana
- Forma Futura Invest
- Foundation for the Global Compact
- Fundación Ecología y Desarrollo
- Gaggia-Bräu
- Gammarus
- Geberit International
- Gerster Consulting
- Globetrotter Travel
- Governance, Risk & Compliance PricewaterhouseCoopers
- Greengigs
- Griesser Storen
- Grüne Bibliothek
- gugler
- Hapag-Lloyd Flug
- Hapimag
- Hauptabteilung für die Sicherheit der Kernanlagen – HSK
- HCT Shaping Systems
- Health, Safety and Environment Centre of Excellence
- HEKS
- Helvetas
- Herbera
- Historisches Institut WSU
- Hochschule für Architektur, Bau und Holzwirtschaft
- Horizont Tours
- Hotel Hirschen Rapperswil
- hotel seiler au lac
- Hotelplan
- HSBC Trinkaus & Burkhardt
- Hürzeler
- i:FAO Group
- id Quantique
- infovel – Centro di competenze per la mobilità sostenibile
- INFRAS

ETH
Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

CARITAS
Schweizer
Katholische
Dienste

HEKS 

Q.CELLS

isofloc
die 4fach-Schutz-Ölarmung

osec
Österreichischer
Schutzverband

Hotelplan

KUONI

swiss
Swiss
International
Air Lines



**WORLD
ECONOMIC
FORUM**



**WORLD
ECONOMIC
FORUM**

Mobility



- InSpiration - Reisen der Achtsamkeit
- Institut Energie am Bau
- Institut für Bauplanung und Baubetrieb
- Institute for Environmental and Sustainability Communication Universität Lüneburg
- Intep - Integrale Planung
- International Finance Unit
- isofloc
- it factory
- ITO Reisen
- IWÖ
- Jenni Kommunikation
- Jossi
- Kästli Bauunternehmung
- Klein
- Knecht & Müller
- Kuoni
- Kur- und Wohnheim Rosenau
- Küssnacht Gemeindewerke
- Lanier (Schweiz)
- LeasePlan (Schweiz)
- Liechtensteinischer Entwicklungsdienst
- Liip
- M.Schwärzel Business Software
- Mammut Sports Group
- Marc Rich - Co Holding
- Maron
- Matter Engineering
- maxon motor
- Migros
- MilleniumAssociates
- mMM - martin Myska Managementsysteme
- Mobility CarSharing
- Mund-Art Festival
- Netviewer Schweiz
- New Data Enterprises
- Nexanet
- Next
- NHO Reiseliv Vest-Norge
- Nine Internet Solutions
- Novatlantis c/o AMSTEIN + WALTHERT
- Okodent
- Open-Air-Kino Plaffeien
- Osec Business Network Switzerland
- Otto
- Para Travel
- Pfadfinder Kanton Aargau
- photoworkers.ch
- Premium Incentives & Events
- PricewaterhouseCoopers
- Q-Cells
- qualityconsult
- QUELLGEBIET – Werbeagentur
- Rabbit – Air
- Rapp Trans (UK)
- Raptim Travel
- Red Bull Air Race
- Reisebureau - BTA Travel WM. Müller
- Rieter Machine Works Ltd Marketing SYS
- Rosinski Blumen
- SAC
- Schenk, Müller & Partner
- Scholz & Friends Brand Affairs
- Schwab Foundation for Social Entrepreneurship
- Schweizerische Nationalbank
- Schweizerischer Reisebüro-Verband
- Skytours
- +söhne Werbung
- SOFI - Swiss Organisation Facilitating Investments
- SOTRONIK Ingenieurbüro für Software und Elektronik
- sotunga
- St.Gallen Symposium
- Stadt Luzern, Städtepartnerschaften
- Stiftung Entsorgung Schweiz
- Stiftung Klimarappen
- Stiftung Mercator
- Stop Climate Chaos
- Studiosus Foundation e.V.
- Sun Wings Travel
- Sustainable
- Sustainable Technology & Society Lab EMPA
- Swedish Rescue Services ency
- Swiss Aerobatic Association SAA
- Swiss Airlines
- Swiss Friends of Live Earth LLC
- Swisscom
- Swisspower
- Terra Organica Vertretung in der Schweiz
- terre des hommes schweiz
- The Coca-Cola Company
- The Dow Chemical Company
- The Lisbon Council
- The Sustainability Forum
- tigesto
- Top Travel Reisebüro
- Traktor Getränke
- Transa Backpacking
- Tuifly
- UBS
- Umbrella
- Umweltmanagement Swisscom Fixnet
- Unilever N. V.
- Universität Karlsruhe (TH) – Fakultät für Wirtschaftswissenschaften
- Universität Zürich – Ethik-Zentrum
- University of Bern – Physics Institute
- VALUEworks
- Velo-City & Country LLC
- Virgin Atlantic
- Vollrath Haustechnik HLKS
- Volvo
- Vontobel Stiftung
- Wamo Reisen
- WE DO communication
- Webermanagement
- Wissenschaftsförderung der Sparkassen-Finanzgruppe e.V.
- World Economic Forum
- World Tourism Organization
- WWF European Policy Office
- Yale University School of Management
- Zahnarzt und Oralchirurgie Praxis Mitrovic
- ZESTE D'AILLEURS
- ZHAW Wädenswil Campus Grüental
- Zürich Stadt

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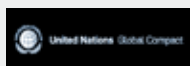
MIGROS

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Willkommen an Bord

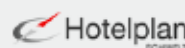
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GREENPEACE

 United Nations Global Compact

Schweizer Alpen-Club SAC
Club Alpin Suisse
Club Alpino Svizzero
Club Alpin Svizzer



 **Hotelplan**
SINCE 1923

myclimate – the Climate Protection Partnership

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